

APRIL 25 & 26, 2018

PITTSBURGH BUSINESS SHOW SPEAKER PROPOSAL

SPEAKER WORKSHOP/ PRESENTATION PROPOSAL OVERVIEW

The Pittsburgh Business Show helps to build partnerships, bring professionals together for networking, and create opportunities for new and existing businesses. Our goal is to bring together resources, industry and people from the region and connect them with other businesses that will increase the economy, support the local region, and create long-lasting relationships that will grow by having an annual B4B (business for business) trade show in Pittsburgh.



PRESENTATION INFORMATION

The 2018 Pittsburgh Business Show is looking for experts and thought-leaders who would like to share engaging information and resources, lead workshops, provide business education and training, and increase their visibility.

We are looking for speakers who understand the challenges that business owners manage and who want to share their success by guiding entrepreneurs and business leaders. Topics can relate to developing strategic planning; building successful teams; creating a personal brand; measuring results; pinpointing emerging practices, products, and techniques; presenting case studies; and transforming the customer experience. Other topic suggestions are welcome as well.

Speaker presentations and workshops are between 45-55 minutes long.

Each presentation should include:

- ❖ **A practical business purpose.** Business owners and their employees, entrepreneurs, high-level executives, and department heads are looking for useful, practical take-away information that can be applied to their industry and their role within their company.
- ❖ **Innovative strategies.** Workshop and presentation attendees are attending the Show to learn more about new strategies, processes, products, and solutions that will help to transform and grow their businesses.
- ❖ **Educational components.** Highlighting learner outcomes is a priority for this year's Pittsburgh Business Show. Learning objectives should be detailed in the proposal.



LOCAL COMMUNITY AND CHARITABLE GIVING

This year, Pittsburgh Business Show speakers are invited to have a role in supporting local community and charity partners. Each speaker will choose a charitable organization to support with ticket sales. If your proposal is chosen, you will be given a code to share, which will offer attendees a discount both one-day and two-day ticket prices. The proceeds of each discounted ticket that is purchased with your code will then be donated to that charity in your honor.

PITTSBURGHBUSINESSSHOW.COM / 412-668-4990



PITTSBURGH'S LARGEST BUSINESS TO BUSINESS
TRADE SHOW, CONFERENCE, AND BUSINESS NETWORKING EVENT



ANNUAL
PITTSBURGH
BUSINESS SHOW

David L. Lawrence Convention Center

APRIL 25 & 26, 2018

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CONTACT INFORMATION

First Name: _____ Last Name: _____

Title: _____ Company: _____

Address 1: _____ Address 2: _____

City: _____ State: _____

Zip: _____ Country: _____

Phone: _____ Fax: _____

Email: _____

SESSION CATEGORY

(More than one area can be chosen):

- | | |
|--|--|
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Image Building |
| <input type="checkbox"/> Financial Guidance | <input type="checkbox"/> Legal News and Issues |
| <input type="checkbox"/> Strategic Planning | <input type="checkbox"/> Facilitating Growth |
| <input type="checkbox"/> Customer Experience | <input type="checkbox"/> Venture and Capital |
| <input type="checkbox"/> Sales and Business Development | <input type="checkbox"/> Creativity and Innovation |
| <input type="checkbox"/> Education and Training | <input type="checkbox"/> Digital Media |
| <input type="checkbox"/> Start-ups and Start-up Planning | <input type="checkbox"/> Crisis Management |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Other |

TARGET AUDIENCE

- Experienced Business Owner
- Start-up Entrepreneur
- CEO
- CFO
- CTO
- Department Head
- Corporate Buyer
- Business Development
- Human Resources Management

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TITLE OF SESSION

(Should be titled to include how attendees will benefit, or what problems will be solved.)

PROPOSAL SUMMARY

(250 words or less.)

**Speaker Proposals for the Pittsburgh Business Show are due by
5 P.M. EST ON MONDAY, JANUARY 15, 2018.**

Please email your proposal to: email@pittsburghbusinessshow.com
We welcome your questions. Please direct them to: email@pittsburghbusinessshow.com

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